





04	Company
06	Products
32	Quality
34	Projects
36	Human Resources
38	Global Presence
40	Support Green Building Construction

### **RAK** PAINTS



Mr. Abdallah Massaad Group CEO - RAK Ceramics group of companies

## The Company

Established in 2008, RAK Paints is a part of RAK Ceramics group - USD 1 billion Global Conglomerate based at Ras Al Khaimah (UAE). RAK Ceramics was established in 1989 by H.H. Sheikh Saud Bin Saqr Al Qasimi, member of the UAE Supreme Council and Ruler of Ras Al Khaimah, who aspired to have the best products in the world and for that he spearheaded a team of highly talented professionals , brought the best machineries incorporating the latest technology.

Abdallah Massaad, Group CEO is currently leading the company strategically to position the Group as a premium international brand known for its innovative product range through technological advancement and high –quality products.

RAK paints manufactures high quality solvent and water based paints. It specializes in decorative and high performance Industrial protective coatings available in a variety of shades and colors. RAK Paints is ISO 9001-2015 certified and its products are approved by Dubai Municipality Central Laboratory (DCL) as well as SASO (KSA) and SONCAP (Nigeria).

RAK Paints produces environment friendly and Green Products certified by Dubai Municipality Central Laboratory (DCL). It considers its obligation to contribute to the protection of our environment.

"It is always what you have achieved and what you could achieve. The sky is the limit." These are the words used by Abdallah Massaad, CEO of RAK Ceramics, to describe the attitude behind our fundamental concept of excellence-oriented corporate philosophy. Excellence means not being satisfied with what you have achieved but instead constantly striving for innovations and improvements in a permanent process. As a leading global industrial company, we at RAK Ceramics are committed to this conviction in all spheres of activity. In the interest of our customers we try to improve daily.

#### We achieve excellence by:

- manufacturing outstanding quality products that provides unique value for money; - assuming holistic social responsibility and integrating all our staff in the constant process of personal and company development.

RAK Paints consider it is an immutable duty to make the best possible contribution to the protection of our environment. We are intensively and continuously committed to the questions of effectively reducing pollutants. We respect and take note of the ethical principles of harmonious relations with our staff and business partners. For our customers we aim to be an irreplaceable partner worldwide, one who fulfils their needs and expectations at all times. We would be happy if you, too, would test our readiness in challenging our ability to achieve yours objectives and requirement. We look forward to it.

### Creative & innovative methods in manufacturing Paints & Coatings

RAK Paints has a distinctive edge over all its rivals owing to ultra modern technologies used to make a very wide range of products suited for host of applications and budgets. The technology incorporated by the Company has been the latest in its field.

Latest advanced machines and equipments are inducted by RAK Paints over the past many years and the best quality of raw materials is used to produce eco-friendly paints & coating systems.

The Company is flexible to adapt the external market shifts and this continues to remain as the sustained strategy of being focused and aligned with market realities. Flexibility to external market also meant that the company had to pre-empt the changing taste in various markets and proactively set new trends / standards as per consumer demands.







## The Products



RAK Paints manufactures a range of high quality products both solvent based and water based.

Solvent k Acrylic, H Coating.



Water based paints consists of Primer, stucco various types of Emulsion and Texture Coatings for interior and exterior applications.



Solvent based paints consists of Enamel, Epoxy, Polyurethane, Acrylic, Heat Resistance, Wood finish, Road Marking and Floor -

#### A. Decorative Paints

- a. Interior and Exterior Emulsions
- b. Anti bacterial Emulsion
- c. Anti carbonation Emulsion

#### B. Industrial Coatings

- a. Q.D Enamel
- b. Super Set Enamels
- c. Stoving Enamel

#### C. High Performance Coatings

- a. Epoxy Paints
- b. Polyurethane Paints
- c. Floor coatings
- d. Road Marking Paints
- e. CR Road Marking Paints
- f. Acrylic Topcoat

#### D. Spray Plaster & Anti-Carbonation (car park areas)

- a. Spray Plaster Base Heavy
- b. Spray Plaster Base Medium
- c. Spray Plaster Ultra Fine
- d. External Pigmented Polymer Plaster
- e. Special Fillers- Gypsum Joint Compound
- f. Anti-Carbonation Coating (car park area)

## Exterior surfaces - smooth finishes

YAYAYAYAYAY

**RAK Weather Resist Emulsion** - Matt / Silk

**RAK Acrylic Weather Resist Silk** 

**Exterior Emulsion-**Smooth Finish

**RAK Royal Emulsion** 

#### Description :

Provides excellent weatherability, color retention, high washability, Anti-microbial properties. Applicable to external walls requiring longer life time of residential building/structure, schools, hotels, villas, shopping malls, factories, hospitals etc...

#### Features :

- Anti-microbial
- High UV resistance
- High washability
- Dust resistance
- Crack bridging ability up to 1.4 mm (Available in RAK Royal emulsion)

#### Recommend Use:

For use on Exterior surfaces i.e. cement plaster, concrete, masonry, brick work, asbestos, rendered block work, etc.

#### Surface Preparation:

The surface must be cleaned and free from dust, oil, grease, poorly adhering materials etc. It should be clean, dry and well primed. All loose materials must be thoroughly rubbed down using a suitable abrasive paper.

#### Typical Paints system

1 coat of RAK Acrylic AR Primer / Acrylic Primer 2 coats of RAK Exterior Emulsion

#### Packaging



18 Plastic

181 Metal 3.6L Plastic





3.61 Metal











## Exterior surfaces - texture finishes



#### Description :

Acrylic co- polymer based texture paints reinforced with coarse rock hard aggregates, suitable for exterior surfaces like plaster, concrete, bricks, masonry, asbestos, cement panels, etc.

#### Features :

- Tough durable film
- High colour retention
- High washability
- Anit microbial
- Marvellous texture finish

#### Recommend use:

For use on exterior surfaces i.e. cement plaster, concrete, masonry, brick work, etc..

#### Surface Preparation:

The surface to be painted should be completely dry and free of any dust, oil, grease or poorly adhering materials. If the surface is infected by fungus or algae, treat it with RAK Fungicidal wash. The surface should be well primed before applying this type of coating. If applying over an existing coating, all loose materials must be thoroughly rubbed down using a suitable abrasive paper.

#### Typical Paints system

1 coat of RAK Acrylic AR Primer / Tex Primer 2 coats of RAK Texture Finishes















Exterior surfaces

### Interior surfaces



#### Description :

Premium quality acrylic co-polymer based emulsion giving smooth silky / matt durable finish with excellent alkali resistance, brushability, leveling properties, scrub and abrasion resistance properties. It possesses good hiding power and is highly recommended for interior applications.

The interior of your home provides heavenly feelings and freedom in setting family reminiscences, growing friendships and dreams. Each colour of room becomes an opportunity for personal expression through our rich colors. Trust the brand RAK that millions rely on for consistent high quality, value and long-lasting beauty.

#### Features :

- Smooth & rich finish
- Excellent flow and coverage
- Very good hiding and adhesion
- Anti-microbial
- Non washable / semi washable / high washable
  Finishes in gloss / Semi gloss / Matt finish / Silk
- LOW VOC Environmental friendly
- While painting no Irritation and low odor

#### Recommend Use:

For use on interior surfaces i.e. cement plaster, concrete, masonry, brick work, asbestos, rendered block work, etc..

#### Surface Preparation:

The surface must be clean of any dust, oil, grease, poorly adhering materials etc. It should be clean, dry and well primed. All loose materials must be thoroughly rubbed down using a suitable abrasive paper.

#### Typical Paints system

- 1 coat of RAK PVA Primer
- 2 coats of RAK Super Fine Putty 2 coats of RAK Internal Emulsions





Application Tools Spatula Brush Rollei

3.61 Metal











### Heritage Finishes - Exterior surfaces







#### Description :

RAK Ancient Texture is a high quality premium product incorporating high degree of flexibility, durability, weather resistance, low dirt pick-up, anti bacterial and anti fungal properties. It is formulated using 100% pure acrylic polymers and rock hard aggregates to give walls an ancient heritage look.

#### Features :

- 100% pure acrylic emulsion based textures
- Excellent adhesion and hardness
- Prevents concrete corrosion
- Excellent colour stability
- Excellent water resistance
- Excellent Anti-microbial
- Durable and long lasting texture finish

#### Recommend Use:

For use on Exterior surfaces i.e. cement plaster, concrete, masonry, brick work, etc..

#### Surface Preparation:

The surface to be painted should be completely dry and free of any dust, oil, grease or poorly adhering materials. If the surface is infected by fungus or algae, treat it with RAK Fungicidal wash. The surface should be smooth and well primed before applying this type of coating. If applying over an existing coating, all loose materials must be thoroughly rubbed down using a suitable abrasive paper.

#### Typical Paints system

1 coat of RAK Acrylic AR Primer / Acrylic Primer / Texture Primer 2 coats of RAK Ancient textures



#### Application Tools



## Creative Finishes - Interior surfaces

#### Description :

RAK Stucco Antico is a premium product based on acrylic co-polymer emulsion that can be used to create luxurious, smooth and marble like finish with mottled look. It is available in numerous colours and is specially recommended to be used for interior decoration.

#### Features :

- Smooth rich finish
- Excellent flow and coverage
- Good hiding and adhesion
- Anti-fungal and Anti-Bacterial properties Glorious finish

#### Recommend Use:

For use on Interior surfaces i.e. cement plaster, concrete, masonry, brick work, etc.

#### Surface Preparation:

The surface must be cleaned of any dust, oil, grease, poorly adhering materials, etc. It should be clean, dry and well primed. All loose materials must be thoroughly rubbed down using a suitable abrasive paper.

#### Typical Paints system

1 coat of RAK PVA Primer 1 coat of RAK Super Fine Putty 2/3 coats of RAK Stucco Antico

#### Packaging



18 Plastic

3.6L Plastic



181 Metal

14



3.61 Metal









### **Anti-microbial** Paints Interior surfaces

#### **RAK Royal Emulsion - For Hospitals**

#### Description :

It is formulated on special acrylic based emulsion with an advanced technology that can withstand hairline cracks. It has excellent flow properties and wash ability, It has good opacity and high resistance to bacterial and fungal growth. Recommend for hospital laboratory, medical clinics, restaurants, schools, colleges etc ..

#### Features :

- Silky smooth finish & highly washable
- Anti-microbial
- High opacity
- Excellent durability
- Outstanding light and weather resistance Eco Friendly
- Extremely high resistance to bacterial growth
- Crack bridging ability up to 1.4 mm

#### Recommend Use:

For use on Interior surfaces i.e. cement plaster, concrete, masonry, brick work, etc..

#### Surface Preparation:

The surface must be clean of any dust, oil, grease, poorly adhering materials, etc. It should be clean, dry and well primed. All loose materials must be thoroughly rubbed down using a suitable abrasive paper.

#### Typical Paints system

- 1 coat of RAK PVA Primer
- 2 coats of RAK Super Fine Putty
- 2 coats of RAK Interior Royal Emulsion Hospital

### Packaging DAK 18 Plastic 181 Metal 3.6L Plastic

















### Anti Carbonation Coating Exterior surfaces

#### **RAK Royal Exterior emulsion**

#### Description :

It is an elastomeric coating with a proven track record for the protection of reinforced concrete structures from the corrosive effects of carbonation. It also provides protection against aggressive atmospheric pollution, chloride ions and water ingress, yet allows damp substrates to breathe without forming blisters on the surface. The product is available in several attractive colours and is also self-cleaning, offering a long lasting, aesthetic finish.

#### Features :-

- Protects substrate from aggressive Carbon dioxide
- Anti-microbial
- High opacity
- High durability
- Excellent light and weather resistance
- Crack bridging ability up to 1.4 mm

#### Recommend Use :

For use on exterior surfaces i.e. cement plaster, concrete, masonry, brick work, etc..

#### Surface Preparation :

The surface must be clean of any dust, oil, grease, poorly adhering materials, etc. It should be clean, dry and well primed. All loose materials must be thoroughly rubbed down using a suitable abrasive paper.

#### Typical Paints system

.

1 coat of RAK Acrylic AR Primer / Acrylic Primer 2 coats of RAK Exterior Royal Emulsion









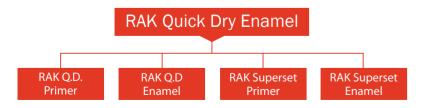


Anti Carbonation

## Industrial Coating - QD/Super Set Enamel







#### **RAK Quick dry Primer & Enamel**

A premium quality quick drying primer and top coat based on a special medium and anticorrosive pigments.

#### Features :-

- Imparts excellent flexibility, toughness, abrasion resistance and scratch resistance properties.
- Dries auickly.
- Gives very good anticorrosive properties.
- Increases shop floor productivity.

#### Recommend Use:

For use on steel surface, machinery, pipes, scafolding etc., to protect from corrosive Environment.

#### Surface Preparation:

Remove all wax, oil and grease by solvent cleaning. Surface should be clean from all dust, rust, wax, oil, grease, loose particles, flakes and other contaminants.

#### Typical Paints system

1 coat of RAK Q.D.Primer / RAK Superset Primer 2 coats of RAK Q.D.Enamel / RAK Superset Enamel

**Recommended Thinner** RAK O.D.Thinner





## Stoving Enamel

#### Description :

It's alkyd-amino resin & high quality pigment based stoving enamels gives excellent gloss, smoothness, hardness, abrasion & water resistance properties. It also have very good flow, leveling and scratch resistance properties. It can cure at 120° C within 20 minutes or at 160° C within 10 minutes.

#### Features :

- Ability to be cured twice without any shade variation
- Excellent adhesion, flexibility and hardness.
- Good mechanical strength.
- Resistance to solvents, Grease and fats. (Direct immersion is not advisable)
- Unaffected by oils and detergents.

#### Recommend Use:

For metal surface like machines, Barrels, Drums etc.,

#### Surface Preparation:

Remove all wax, oil and grease by solvent cleaning. Surface should be clean from all dust, rust, wax, oil, grease, loose particles, flakes and other contaminants.

#### Typical Paints system

2 coats of Stoving Enamel

#### **Recommended Thinner**

RAK stoving Thinner













'ndustial & Stoving

21

### EPOXY High Performance Coating



**RAK POXY** 

Top Coat

**RAK POXY Primers &** Intermediate coats

RAK POXY

Mastic Top Coat

#### Description :

EPOXY is the brand name of epoxy based products manufactured by Rak Paint LLC. Epoxy coatings have an excellent corrosion, chemical, water, solvent and abrasion resistance properties. It has very good adhesion with metal substrate. It can also apply on concrete surface. Different types of epoxy coating are available which are cured by polyamide, polyamine or cyclo aliphatic amine hardner. It contains high quality of anti corrosive pigments like zinc phosphate, zinc chromate, zinc powder, red oxide... etc, which provides excellent anticorrosive property. Low solid, high solid and solvent free 100% solid epoxy coatings like primers, intermediate coat and topcoats are available. Product selection is depends on the type of surface, require property and environmental condition.

#### Features :-

- Excellent Corrosion resistance
- Excellent water resistance
- Excellent chemical resistance • Excellent adhesion to the substrate
- Tough and durable film
- Great resistance to mechanical Damage

#### Recommend Use:

For steel, ferrous, non ferrous and concrete structure.

#### Surface Preparation:

Remove all wax, oil and grease by solvent cleaning. Surface should be clean from all dust, rust, wax, oil, grease, loose particles, flakes and other contaminants.

#### Typical Paints system

1 coat of EPOXY Primer 1 coat of Intermediate / Bulid coat 2 coats of EPOXY Top Coat

**Recommended Thinner** 

Rakpoxy Thinner

2 Pack Product - Base and Hardner

















EPoxy

## POLYURETHANE COATING



POLYURETHANE

COATING PU PRIMER

POLYURETHANE

COATING PU CLEAR

POLYURETHANE

COATING PU TOP COAT

#### Description :

Polyurethane Coating based coatings manufactured by RAK Paints LLC. This is two components, high performance, highly durable aliphatic isocyanate-acrylic based pigmented polyurethane coatings. It has excellent gloss, color retention, flexibility and long term resistibility property. Provides excellent U.V. resistance, water resistance, chemical resistance and solvent resistance properties. Outstanding adhesion to the substrate, impact & abrasion resistance.

#### Features :

- Tough durable film
- High UV resistance
- Excellent gloss and colour retention
- Durable, scrubbable and colorfast finish
- Excellent impact, abrasion and corossion resistance

#### Recommend Use:

As a topcoat for the exterior chemical storage tanks, pipelines, metals, concrete, wood and glass reinforced plastic.

#### Surface Preparation:

Remove all wax, oil and grease by solvent cleaning. Surface should be clean from all dust, rust, wax, oil, grease, loose particles, flakes and other contaminants.

#### Typical Paints system

1 coat of Polyurethane Coating Primer / EPOXY Primer 1 coat of Intermediate / Bulid coat 2 coats of Polyurethane Coating

#### **Recommended Thinner**

Polyurethane Coating PU Thinner

2 Pack Product - Base and Hardner













Polyurethane Coating



#### Description :

WOOD PU is the polyurethane based wood coating manufactured by Rak Paints LLC. Available in sealer and topcoats. WOOD PU (Int.) sanding sealer has excellent wood grain filling property. It can dry guickly. It has excellent sandability. Very fast over coating is possible. WOOD PU (Int.) topcoats are available in various gloss level like 10%, 30%, 50% and full gloss. It has excellent hardness, toughness & mar resistance properties. It can dry guickly. It has excellent resistance to chemicals like alcohols, nail enamel, solvents and tea, coffee, milk, juice etc. WOOD coating can apply on all types of woods, door frames,

block board, plywood etc.

#### Features :-

- Excellent hardness,
- Excellent resistance to chemicals solvents. Rapid drying
- High UV resistance

#### Recommend Use:

On all type of wood (natural and plywood), door frames, wooden furniture and doors, baseboard surfaces etc.

#### Surface Preparation:

- Dust off the surface by cotton rags and wipe off by PU thinner to remove traces of all contaminants.
- Presence of moisture in wood may cause blistering and poor curing of wood coating.
- Surface should be clean and free from all dust, rust, wax, oil, grease, loose particles, flakes and other contaminants.

#### Typical Paint system

2 coat of WOOD PU Sanding Sealer 2 coats of WOOD PU Top Coat

#### Recommended Thinner

WOOD PU Thinner

2 Pack Product - Base and Catalyst











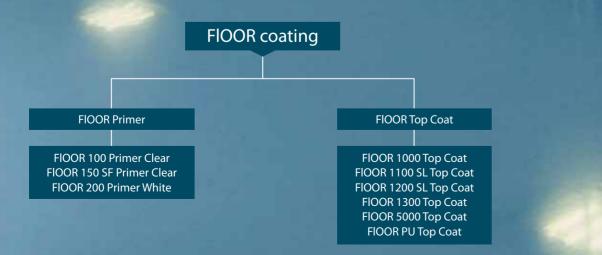


Nood Coating

## FLOOR Coating

Floor coatings are way too useful in increasing the life of the floors as well as it preserves or increases the look and feel of floors regardless of the age or rough work done on the floors. It seems that people use garage or basement areas roughly by shedding vehicles frequently or some others don't use it at all, and there are people who use it as an extension to home or office. So their flooring becomes a serious issue if they use the place or not. But the best thing is that for all these purposes, floor coatings are the most recommended since it works in such a way to conserve the floor and its appearance at the same time. FLOOR is the brand name of epoxy & polyurethane resin based floor coating products manufactured by Rak Paint LLC. Wide range of floor primer & topcoat coatings are available.

Epoxy based floor coating have excellent chemical resistance, water resistance, solvent resistance, abrasion resistance, anti skidding properties. It has very good adhesion with concrete substrate. Different types of epoxy floor coating are available which are cured by polyamide, polyamine or cyclo-aliphatic amine hardner. Low solid, high solid and solvent free self leveling 100% solid epoxy coatings like primers and topcoats are available. From 100 microns to 5 mm dry film thickness can be achieved by using suitable floor coating. It is highly recommended for internal floor application. It is also recommended for external floor application over coating with the polyurethane based floor coating.



-

Epoxy and Polyurethane resin based floor coating has excellent exterior durability, U.V. Resistance and color retention properties. It has very good water resistance, chemical resistance and solvent resistance properties. It is highly recommended for internal as well as external floor application.

#### Features :-

- Self leving floor system
- Chemical, abrasion
- Extremely resilient
- Highly attractive
- Seamless

#### Recommend Use:

Application Method : Airless Spray, Conventional spray, Roller, Brush

#### Surface Preparation:

- Remove all wax, oil and grease by solvent cleaning.
- Surface should be clean from all dust, rustwax, oil, grease, loose particles, flakes and other contaminants

#### Typical Paints system

1 coat of FLOOR Primer 2 coats of FLOOR Top Coat

#### Recommended Thinner

**EPOXY** Thinner Polyurethane Coating PU Thinner

2 Pack Product - Base and Hardner













Coating Floor (

### 7 Road Marking Paint

#### Description :

We offer Road marking products, which have better adhesion to mineral aggregates, sets readily on all but the most electropositive aggregates, and is effective for use in all weather conditions. These are available in white, Yellow and Black color as per the clients' specific requirements and have excellent weather resistance to ensure long life of the marking.

#### Features :-

- Rapid Dry and good coverage
- Easy application and positioning
- Excellent adhesion
- Very good durability
- Anti fading

#### Recommend Use:

• It is suitable for use on roads

• It can apply on new as well as previously painted bitumen & concrete roads , runways, parking areas etc.

#### Surface Preparation:

• Surface should be clean and free from all dust, rust, wax, oil, grease, loose particles, flakes and other contaminants.

Typical Paints system 2 coats of RAK Road Marking Paint

**Recommended Thinner** RAK Q.D. Thinner

#### Packaging





18L Metal

**Application Tools** 



Brush



Road Marking Paints

# Quality Excellent Good Average Fair Poor

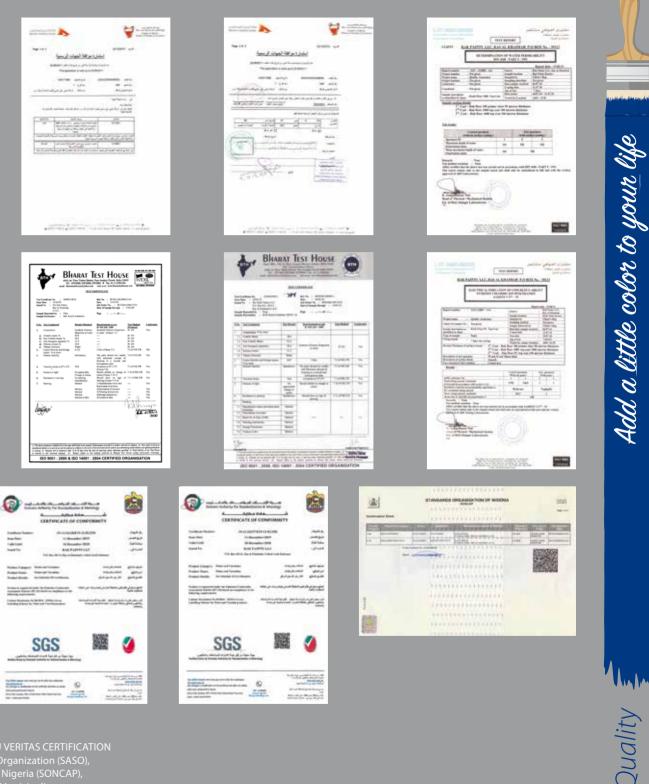
Quality

"The quality management systems that RAK Paints operate on comply with the highest standard requirements across leading institutions throughout the world. The company has several leading certifications that not only stand testimony to meet and comply with stringent standards, but also as a universal endorsement of the quality of products manufactured".









- ISO 9001 : 2015 issued by the BUREAU VERITAS CERTIFICATION
- Certificate :Standard Organization of Nigeria (SONCAP),

Certificate : Approved by Abu Dhabi Municipality Certificate : Approved by Kingdom of Bahrain Ministry of Industry and Commerce

## Projects

### List of major local projects

- BANYAN TREE RESORT RAS AL KHAIMAH
- AL NAEEM MALL RAS AL KHAIMAH
- BAB AL BAHAR RAS AL KHAIMAH
- ◆ AL HAMRA PALACE HOTEL RAS AL KHAIMAH
- ACACIA HOTEL RAS AL KHAIMAH
- AL HAMRA VILLAGE RAS AL KHAIMAH
- AMERICAN UNIVERSITY OF RAS AL KHAIMAH AMENITY CENTRE – RAS AL KHAIMAH
- RAK INVESTMENT AUTHORITY RAS AL KHAIMAH
- ROYAL BREEZ TOWERS RAS AL KHAIMAH
- DENTAL COLLEGE RAS AL KHAIMAH
- ICE LAND WATER PARK RAS AL KHAIMAH
- GLOBAL INDIAN SCHOOL DUBAI
- 2B+G+13 & 2B+G+14 @ DUBAI SPORT CITY DUBAI
- ◆ 16 VILLAS @ JUMEIRAH VILLAGE SOUTH DUBAI
- B+G+2 COMMERCIAL BUILDING @ HOR AL ANZ DUBAI
- GREENFIELD COMMUNITY SCHOOL @ DIP DUBAI
- G+4 LABOUR CAMP @ JEBEL ALI INDUSTRIALAREA 3 DUBAI
- COMMERCIAL BUILDING OF UAE DEFENCE DUBAI
- ◆ G+6 RESIDENTIAL BUILDING @ ABU SHAGARA SHARJAH
- PROJECT: G+1 LABOUR CAMP ABU DHABI
- PROJECT: 3 VILLAS AT BANIYAS ABU DHABI
- PROJECT: TAWSEER'S TOWERS ABU DHABI
- ◆ 3000 VILLAS (JEBEL HAFEET) AL AIN HILTON HOTEL – RAS AL KHAIMAH
- ◆ AL HAMRA MALL RAS AL KHAIMAH
- RAK MEDICAL CENTRE RAS AL KHAIMAH
- G+11 ACCOMMODATION, NEAR RAK CERAMICS RAK





### List of major international projects

- SHARJAH CRICKET STADIUM
- RESEARCH & SCIENCE SCHOOL, AL NAHDA, DXB
- RES. BLDG. FOR MR. JUMA AL NABOODAH
- PRIMARY HEALTH CARE CENTER, UAQ
- POLICE HEAD QUARTERS, RAK
- LABOUR CAMP AL QUOZ, DUBAI
- HEALTH CENTER, SHARJAH
- HAYAT 730 VILLAS, TOWN SQUARE, DUBAI
- FEMALE HOSTEL BLDG. FOR AL AIN UNIVERSITY, AL AIN
- DUBAI MUNICIPALITY / 45 VILLAS GOV'T UNIT, HATTA
- CORNICHE PLAZA, RAK
- COMMERCIAL BLDG. FOR H.H. SHK. HAMDAN BIN ZAYED AL NAHYAN, ABU DHABI
- CIVIL DEFENSE BLDG., SHARJAH
- CENTRAL MILITARY COMMAND
- BLDG. FOR H.H. SHAIKH KHALIFA MAKTOUM
- AMERICAN UNIVERSITY, RAK
- ◆ AL HAMRA MALL, RAK
- AL FARDAN TOWER, ABU DHABI
- ABU HAIL CENTRE, DUBAI
- 50 VILLAS SHARJAH
- 30 HOUSES AT AL KHALEBIAH FUJAIRAH
- ◆ 24 GUARD VILLAS FOR HH. SHK. MOHAMMED
- 24 CLASS ROOM SCHOOL AT HATTA
- 20 VILLAS N PLOT P-232 UMM SUQEIM FOR MR. ABDULLAH RASHID SAEED
- 07/014 ARABIAN RANCHES 2 VILLAGE CENTRE OG 212 TOWN HOMES
- STAFF ACCOMMODATION FOR P.D.O. OMAN

## Human Resources

RAK Paints takes pride in the expertise of its top management and corporate officers. Staffed with more than 50 employees, RAK Paints has regular training & motivational programmes and incentive schemes for its employees. The management and staff have both contributed extensively towards the Company's position as a global leader in the ceramic field.







#### Employees

Being an equal opportunity employer, we have harmoniously managed a multi cultural work force. We believe in promoting a culture of performance, integrity and responsibility among all our employees.

All employees have unrestricted access to the management and a number of communication channels are in place to address employee feedback, development and training issues. These include regular interaction through briefing meetings, worker boards, notice boards and newsletters.

We also have an incentive program to motivate all employees to achieve functional as well as financial targets set by the management.

#### Employee Health And Safety:

RAK Paints maintains its own modern clinic staffed with the efficient doctors and nurses within the factory premises and also accessible free of charge to its employees staying in the company premises and also outside the company premises.

#### Fully Equipped Workshops:

RAK Paints has provided its employees with fully equipped workshops with fire alarm and fire-fighting equipments such as sprinkler system and hose reels to overcome any unforeseen events. RAK Paints management to always ensure a safe and better working environment for its employees. RAK Paints ensures that every job is assessed for the risk involved and is carried out as per authorized procedures/checklist/necessary work permit and using necessary work permit and using necessary personal protective equipment. Employees are provided periodic training programs on Health & Safety measures.

#### Medical and Life Insurance Coverage:

RAK Paints provides all employees with medical and life insurance so as to overcome unforeseen health circumstances. Employees can access the medical clinic within the company premises during any medical emergency. Diabetes Check up Campaign: Recently a Diabetes check up campaign was organized in RAK Paints for the employees where there was free check up and lecture on healthy living, identifying chronic diseases and overcoming them.

#### Safe & Healthy Accommodation Facilities:

All the RAK Paints workers are provided with safe & healthy accommodation facilities within its manufacturing vicinity. Employees are also provided healthy and hygienic food and other necessary amenities.

#### Employee Welfare Fund:

Financial assistance is given to the immediate family members for some medical surgeries, illness of the employees from the Employee's Welfare Fund maintained by the company.





In the Paint industry. RAK paints sells actively in the most competitive GCC & African countries.

Distributors in over 40 countries actively promote our products. In these countries, independent agents also assist the Company's marketing efforts and maintain stocks for easy supply & distribution.





### RAK Paints support green building constructions

RAK Paints is founding member of the Emirates Green Building Council that supports and promotes sustainable building in UAE. As part of its commitment to "Green Building" products, RAK Paints has launched products that contribute to the environment possible with innovative range of products.

#### **Eco Friendly Products:**

We at RAK paints manufactures low VOC paints thereby reduces the negative environmental impact.

Anti Bacterial, Anti carbonation, that reduces microbial contamination and contributes to healthy environment.

#### **Regulated Water Consumption:**

RAK Paints regularly measured and control water consumption, along with we also analyze trends to quickly detect major leaks, and repair damages as soon as possible. RAK Paints ensures that through regular preventive maintenance, equipments and devices that use water are running smoothly and ensure that they do not use excessive water.

#### Recycle and Reuse of in-Process and Domestic Wastewater:

RAK Paints operates several units of Effluent Treatment Plants (ETP) to recycle and re-use the wastewater generated from the factories and domestic sources.

#### Water Conservation Awareness:

The RAK Paints' employees are given training on water conservation awareness to reduce unnecessary wastage of water.

#### Solid Waste Management:

RAK Paints implemented programs to minimize the disposal of waste materials into the environment by adopting continuous improvement in waste segregation

scheme and recycling programs which includes:

- Segregating hazardous and non-hazardous waste.
- Controlling litters and odors.
- Conducting routine inspections of waste storage areas.

#### Green Building and Sustainable Design:

Green building is a method of designing and constructing a building that minimizes adverse impact on our natural resources and environment. Sustainable design brings a practical view to design and construction of "building with an ecologically sustainable focus". This not only considers the building's performance, but also the materials used. In addition to increasing energy and water efficiency; sustainable buildings reduce pollution, alleviate strain on utility infrastructure, conserve fuel systems and elevate occupants comfort, productivity and health. In essence, this includes designing and constructing a building with energy and water efficiency in mind, as well as minimizing any adverse impact of the building on its inhabitants as well as the environment.

Protection of the environment, reducing climate change and emissions and minimizing ecological impact are the main reasons of RAK Paints in supporting and getting involved in the Green Building Construction. As testimony, the company invested on mechanisms that reduce the adverse impact of the company's operations and products, to the natural resources and environment.



### **RAK** PAINTS

#### **CORPORATE HEADQUARTERS**

RAK PAINTS L.L.C. P.O. Box 86012 Ras Al Khaimah - U.A.E. Tel +971 7 244 4036 Fax +971 7 244 6110 sales@rakpaints.com

#### **DUBAI BRANCH**

Shop No. 4, Florida Square Hotel Building Al Borj Street, Opp. RTA Public Multi Level Parking Near Sabkha Bus Station, Baniyas Square Deira, Dubai, UAE Tel +971 4 226 2060 sales@rakpaints.com

Hotline +971 52 569 2226, +971 52 562 3336

www.rakpaints.com